FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00035804 **Type of Permit:** FILMING **Release Date:** 01/19/2011

Production Company MOXIE PICTURES INC

Insured Company Name MOXIE PICTURES INC

Contact Phone No. 1 310-857-1000
Contact Phone No. 2
Fax 310-857-1004
Address 5890 W JEFFERSON BLVD, SUITE J
LOS ANGELES, California 90016

Production Title TYLENOL

Type of Production Commercial - Standard

Producer Salli Zilles

Director Henry Lu

1st AD Kevin Brady

Production Manager Alina Stevens

FilmL.A. Coordinator Hans Groszkruger

Location Manager Kelley Baker
Primary Phone Mobile - 323-528-6034
Secondary Phone Office - 310-857-1000

Location Assistant N/A N/A
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

FILMLA FILM APPLICATION FEE $625.00

Total Permit Fee $625.00

Number of Locations 1

NOT A PERMIT

Permit #F00035804

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Summary Information — Location

Permit Number F00035804
Production Company MOXIE PICTURES INC
Insured Company MOXIE PICTURES INC
Production Title TYLENOL

Location Manager Kelley Baker
Primary Phone Mobile - 323-528-6034
Secondary Phone Office - 310-857-1000

Location Address 301 N Baldwin Ave, Arcadia, CA, 91007

Location Name THE ARBORETUM OF LOS ANGELES COUNTY

Location Type Park

Film Dates 1/20/2011 - 1/20/2011 05:30 - 22:00

Open or Closed to the Public Open

Generic Conditions All vehicles must be parked on private property
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document 821011~1.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	50

Personnel on Location

Type	Quantity
Cast	5
Crew	50

Filming Activities this is cor CREW PARKING only, using lot next to SAnta Anita Depot (161 Baldwin);

Jurisdiction **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Sheriff **Fire:** Arcadia Fire Department

Thomas Guide **Page:** 567 **Grid:** A5

Location Notes Dual permit with City of Arcadia (626-574-5430) is required

Approvals

LOS ANGELES COUNTY DEPARTMENT OF PARK & REC	Manny Moreno
LOS ANGELES COUNTY DEPARTMENT OF PARK AND REC - ARBORETUM	Nadia Balaz

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Location

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Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of MOXIE PICTURES ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 11/5/10

Melissa Brabetz

Representative's Signature

Melissa Brabetz

Representative's Name (Please Print)

VPM

Representative's Title (Please Print)

MOXIE PICTURES

Name of Principal (i.e. company name)
(Please Print)

1040 Sycamore
Hollywood, CA 90038

Principal's Mailing Address (Please Print)

323.957.5420

Principal's Phone Number (Please Print)

Pacific Production Services
[illegible] Nichols, President

NOT A PERMIT